

VUCA FRAMEWORK

VOLATILITY

- High rate of change, in unexpected ways, means historical norms are less predictive.
- Systems appear brittle, and we have little power to exercise agency in markets.

UNCERTAINTY

- Low level of control leads to low confidence in forecasts; unsure of the present and therefore unsure of the next steps.
- “Known unknowns”

COMPLEXITY

- Interconnected parts confound issues.
- There is low predictability as cause-effect linkage is obscure.

AMBIGUITY

- We have little reliable information or knowledge, like driving on a foggy road.
- “Unknown unknowns”

IMPLICATION FOR ASSESSING SHOCKS

Is the situation likely to change suddenly and with little warning?

What are the areas that we know we have little information or control over?

Do we believe a past cause-effect relationship between our actions and the market still holds?

Do we have consistent, accurate and timely information about the situation?

Low predictability

Low information

