

AI FOR FINANCE LEADERS

Leading in the Age
of Technology



ONLINE SESSION - 9 HOURS



Session 1: Thu, Aug 8
Session 2: Tue, Aug 13
Session 3: Thu, Aug 15

From 9 AM to 12 PM,
Eastern Daylight Time

A FINANCE LEADER'S GUIDE TO AI & DATA STRATEGY

Artificial Intelligence (AI) is everywhere. It is disrupting how we Work, Live, Interact, and Create. The Finance Function is at the heart of this seismic shift and AI has the potential to Transform it into a true Strategic Business Partnership powerhouse. AI offers unparalleled opportunities for strategic growth, risk management, and data-driven decision-making.

This 9-hour Highly Interactive, Live Training course (delivered Virtually) is specifically designed to:

Empower Finance Leaders to harness the power of AI for Strategic decision-making, foster a Data-driven culture, and elevate finance as a Strategic Business Partner.

LEARNING OBJECTIVES

Designed specifically for Senior Finance Leaders, this course will enable you to:

1

- **Develop a strategic mindset for leveraging AI** to solve business challenges and drive innovation

2

- **Evaluate AI applications** and Digital Capabilities to address specific business needs

3

- **Design a Strategic roadmap** for AI implementation using AI Playbook's principles

4

- **Formulate Strategies to build Digital Culture** and Responsible AI practices in the Organization

ANTI-OBJECTIVES

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This Course is **NOT** designed to:

- ⊗ Build AI Technical Expertise
- ⊗ Develop AI Project Management Skills
- ⊗ Guarantee Immediate, Transformative Results from AI
- ⊗ Provide One-Size-Fits-All AI Solutions
- ⊗ Replace Human Contextual Thinking

WHO IS THIS COURSE FOR?

- CFOs, Finance VPs
- Finance Directors, Heads of Finance, Senior Managers
- Transformation Leads
- Consultants - Finance Transformation
- Anyone seeking to drive strategic impact of AI in Finance

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AI for Finance Leaders

WHAT WILL WE COVER?

MODULE 1 AI IN FINANCE

- Understand key AI concepts relevant to Finance teams.
- Evaluate what AI 'can' and 'cannot' do for Finance.
- Develop AI Literacy needed to effectively manage and govern AI in Finance.

MODULE 2 THE AI TOOLKIT FOR FINANCE

- Evaluate real-world case studies of AI applications (e.g. Gen AI, Predictive AI etc.) redefining the business landscape.
- Analyze the Digital capabilities needed for AI.
- Identify AI solutions to solve specific business problems like In-efficient processes, Forecast accuracy, and Financial Planning.

MODULE 3 THE (4X4)² OF DATA ANALYTICS

- Why, when, and how to apply data and analytics in real-world business and Finance situations
- Learn (4x4)² of Data & Analytics including Data Management, Data Quality, and Data Governance.

MODULE 4 THE AI PLAYBOOK

- Build an AI-Ready Finance Function using a Comprehensive AI Playbook for Finance Leaders.
- Create a Roadmap for AI initiatives to address specific Business needs.
- Craft strategies to build a Digital Culture within your Organization.
- Role of Finance in Responsible and Ethical AI



PRICING & WHAT IS INCLUDED

Registration Closes
July 22nd

~~\$2,275~~
Total Value
of the Course

\$995 / Per Person

- ✓ Maximum cohort of 20 persons
- ✓ 1 hour Coaching session with Steve Rosvold - **Valued at \$295**
- ✓ 9 hours of Interactive Zoom Sessions - Spread over 3 days*
- ✓ 2 hours 1:1 Consulting by Tariq Munir - **Valued at \$495**
- ✓ 1 hour 1:1 Consulting by Dr. Prashanth - **Valued at \$295**
- ✓ 6-Months access to Learning Recordings - **Valued at \$195**



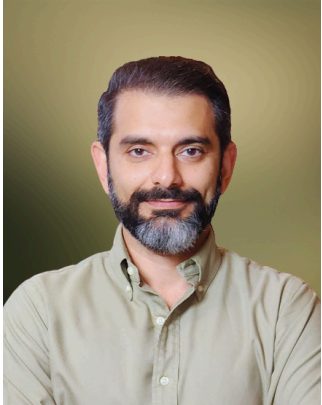
50% off on all books by Dr. Prashanth!

TRAINING METHODOLOGY

This highly interactive, virtual course uses real-world case studies to equip finance leaders with the knowledge and skills to leverage AI. There will be a combination of pre-work, live training sessions, group brainstorming, and reflection sessions.

Learn in digestible chunks over 3 days (9 hours total) with a maximum of 20 participants per cohort, ensuring personalized attention and maximum interaction.

ABOUT THE INSTRUCTORS



TARIQ MUNIR

Tariq is an international keynote speaker based in Australia and a LinkedIn Top Voice with 20+ years of experience spanning Finance, Integrated Business Planning, and Digital/Finance Transformation. He regularly delivers lectures and keynotes on Digital Transformation at top Universities in Australia and major local and international conferences. He has worked with many global multinationals including AkzoNobel, PepsiCo, PwC, and Honda, and brings extensive expertise in leading complex and large-scale Digital and Process Transformations.

Know More about him: www.linkedin.com/in/tariq-munir



DR. PRASHANTH H. SOUTHEKAL

Dr. Southekal is the Founder of DBP Institute a Data and Analytics Consulting, Research, and Education firm based in Canada. He is the author of 3 books on Data and Analytics. He is also an adjunct Professor of Data & Analytics at IE Business School (Madrid, Spain). Dr. Southekal has advised over 80 organizations including P&G, GE, Shell, and Apple. He regularly writes about data, analytics, and machine learning in Forbes, SAP Insider, DataVersity, and CFO University. He has trained over 4,000 professionals worldwide in Data and Analytics and was awarded CDO Magazine's Top 75 global academic data leaders of 2022.

Know More about him: <https://www.linkedin.com/in/prashanthsouthekal/>

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For In-Person sessions, Group Discounts or Questions please email at:

✉ info@CFO.University

SPECIAL THANKS TO OUR KEY SUPPORTERS



GARY COKINS



ANDY BURROWS



ASIF MASANI



TOBIAS ZWINGMANN



ABDUL KHALIQ